

Message Text

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ACTION SS-20

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FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 3199

UNCLAS MEXICO 6745

E.O. 11652: N/A

TAGS: OCON, MX

SUBJ: INVITATION TO SECRETARY KISSINGER TO ATTEND "WORLD COMMUNICATION ENCOUNTER" OCTOBER 20-26

FOR THE SECRETARY

1. ROMULO O'FARRILL, JR., CHAIRMAN OF THE BOARD OF PRINCIPAL TELEVISION CHAIN AND OF THE NOVEDADES NEWSPAPER GROUP, WHOM YOU HAVE MET AT ACAPULCO AND ELSEWHERE, REQUESTED THAT I INFORM YOU THAT HE IS SENDING UP A WRITTEN INVITATION FOR YOU TO PARTICIPATE IN THE "WORLD COMMUNICATION ENCOUNTER" WHICH WILL BE HELD IN ACAPULCO OCTOBER 20 TO 26. HE HOPES YOU WILL BE A SPEAKER AND PERHAPS PARTICIPATE AS CHAIRMAN OF DISCUSSION GROUP "HUMAN TESTIMONIALS OF COMMUNICATION".

2. I HAVE BEEN INFORMED THAT FOLLOWING HAVE CONFIRMED THEIR PARTICIPATION: MARSHALL MCLUHAN (CANADA), ABRAHAM MOLES (FRANCE), LYLE M. NELSON (U.S.A.), UMBERTO ECO (ITALY), HAROLD ROSEN (U.S.A.), JEAN-LUIS SERVAN-SCHREIBER (FRANCE), LEONARD GOLDENSON (U.S.A), ROBERT LINDSAY (U.S.A), JULIAN GOODMAN (U.S.A.). PENDING CONFIRMATION: WILBUR SCHRAMM, WILLY BRANDT (GERMANY), IRVING WALLACE (USA), PAOLO PASSOLINI (ITALY), AND MARIO MORENO "CANTIFLAS" (MEXICO).

3. WE UNDERSTAND THIS WILL BE A MAJOR EVENT AND TELEVISA AND OTHER MEXICAN ORGANIZATIONS BACKING IT ARE SPARING NO EFFORT OR EXPENSE. I AM FORWARDING O'FARRILL'S LETTER TO YOU AND JOIN HIM IN RECOMMENDING THAT YOU ACCEPT INVITATION TO PARTICIPATE.

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PAGE 02 MEXICO 06745 100142Z

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